

South Carolina

Economic Development
Greenville or Pickens County

What is Economic Development?

The purpose of local economic development is to build up the economic capacity of a local area to improve its economic future and the quality of life for all.

<http://m.youtube.com/watch?v=1t02jblOR8A>

Project Details

Each group will create a presentation with the purpose of convincing Nissan to build a plant in Greenville or Pickens County, SC.

I will be representing the Chairman of Nissan Motors so direct your presentation to me. Sell me why I should move my manufacturing to your location!

Things to Consider:

Education:

Infrastructure:

Workforce:

Quality of Life:

Business:

Other Incentives:

Education

- 1.) How does primary education improve economic development?
- 2.) How does secondary education improve economic development?

Infrastructure

- 1.) What infrastructure does SC provide for manufacturing?
Especially for a global business?
- 2.) Why is Pickens or Greenville County ideally suited for manufacturing? What infrastructure does the county provide that will help the motor company

Workforce

- 1.) What kind of workforce is available for local hiring?
- 2.) What role could specific high schools, colleges, and universities in the Upstate play to help train and develop the next generation of workers?

Quality of Life

- 1.) What is the average salary for workers employed in the auto industry in the upstate? What different kind of occupations pay different wages?
- 2.) What is the average cost of housing (Apts, Houses, Condo's, Townhomes)? What if workers have or want to start families?

Business

- 1.) Are there business organizations that help develop and grow industries?
- 2.) Is the government of South Carolina and the counties/cities friendly to business? If they are/aren't what does that mean?

Other Incentives

- 1.) What other incentives might attract the motor company to want to move to the upstate?

Think about your own life, if you could get paid really well to work and live in the upstate what other factors might help you decide to work here instead of elsewhere?

Specifics:

- 1.) Groups max 3
- 2.) Slides per topic 2-5
- 3.) Rubric
- 4.) Due date - Friday May 20th, 2016

Things to think about!

Assign each member a topic(s) for research

How should the slides be formatted?

What kind of presentation format am I going to use (Powerpoint, Google Slides, Prezi).

Have I used the rubric to make sure I am getting the grade I want?

Day 1: Strategy

What partner is going to research what topics?

Decide what physical location will work best in either Greenville or Pickens county for a new plant? Is there empty land near highways, rail lines, or major interstates?

What other things do I need to look up?

Who will get the presentations started?

How do I correctly cite information?

Day 2

Finalize research (notes)

Begin applying research information to rough draft presentation

Ensure information matches the needs of the rubric

Day 3

Complete your slide presentation

Ensure the presentation is uniform (font sizes are all the same, ensure that all elements of the rubric are in place)

Turn in the presentation to the correct location!